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PRESS RELEASE

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GreenGenerations: national promotional event in Bulgaria

On 28th of February 2025, the national promotional event for the GreenGenerations project took place in Bulgaria, aiming in advancing climate change education through intergenerational learning. The event brought together over 30 participants, including primary and secondary school teachers, educators, trainers, local community representatives, and experts on climate change education. During the event was presented the project's innovative approach to fostering sustainability awareness and collaboration between different generations. Some of the key sessions included an overview of the project's concept, findings on climate change education in partner countries, and a detailed presentation of the GreenGenerations curriculum and platform. These tools are designed to equip educators with practical strategies for integrating sustainability into their teaching practices.

The event was highly successful in engaging participants and fostering a shared understanding of the importance of intergenerational collaboration in promoting sustainability. The received feedback highlighted the event's relevance and usefulness in providing educators with actionable strategies for addressing environmental challenges. The GreenGenerations platform was particularly appreciated for its potential to enhance collaboration between schools and communities, contributing to eco-friendly and sustainable living practices. The event demonstrated the project's capacity to inspire meaningful change in environmental education, emphasizing the role of education in fostering a more sustainable future for all generations. As a result, participants left with a renewed commitment to integrating climate education into their work, underscoring the project's potential to enhance climate change education across Europe.

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